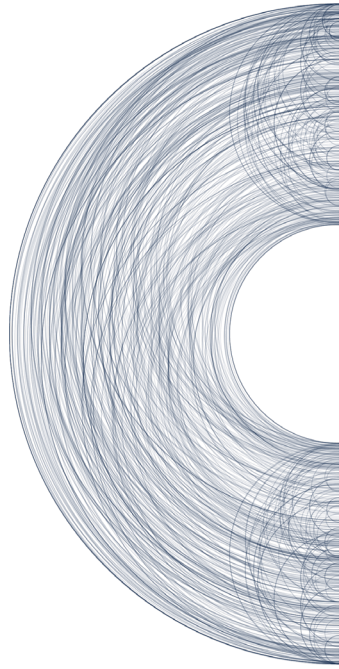




THE
BRITISH AIRWAYS
CLUB

ANNOUNCING THE BRITISH AIRWAYS CLUB

LAUNCHING 1 APRIL

Welcome to The British Airways Club.

As our customers' needs and reasons for travelling continue to evolve, we are changing too. We'll be giving Members new ways to earn and progress through the Tiers, and around the globe.

From April 2025, the way Members earn Tier Points will reflect their spend with British Airways, rather than how far they fly.





LOYALTY REWARDED

The new Tier Point Collection year begins 1 April 2025, which also marks the launch of The British Airways Club. From this date, Members will have new ways to earn Tier Status.

Members will collect 1 Tier Point for every £1 of eligible spend* with British Airways. As we change the way Members earn Tier Points, our Tier thresholds will be updated too:

TIER	TIER POINT THRESHOLD
Blue	None
Bronze	3,500
Silver	7,500
Gold	20,000

*Members will earn Tier Points on the fare and any carrier imposed charges the airline may add. Non-airline taxes and fees, such as airport charges and government taxes, do not earn Tier Points. If you buy your flight, holiday or add-ons in another currency, your eligible spend will be converted to GBP and used to calculate the Tier Points.

EXAMPLES OF HOW TO EARN TIER POINTS

World Traveller Plus return from London to New York:



You spend £1,418

on your return flight



Your eligible
spend is £1,120

(only the base fare and carrier
imposed charges earn Tier
Points)



= 1,120 Tier Points

towards your annual and
Lifetime Tier Points

Euro Traveller return from London to Nice:



You spend £65

on the base fare and carrier
imposed charges for your flight



+ you pay £15
each-way

to choose a seat



= 95 Tier Points

towards your annual and
Lifetime Tier Points



NEW WAYS TO EARN TIER STATUS



EARN ON FLIGHTS

Still earn Tier Points every time a Member books an eligible flight with us. Only now, Tier Points will be based on the price of the flight, rather than the distance flown.



EARN WITH AMERICAN EXPRESS®

In 2025, British Airways American Express® Premium Plus Cardmembers will be able to earn up to 2,500 Tier Points by spending on their card. More details of this offer will be announced closer to the launch date.



EARN WITH BA HOLIDAYS

From April 2025, book a holiday package with British Airways Holidays and earn Tier Points on the total cost of the package – not just the flights.



EARN WITH SELECT EXTRAS

Earn Tier Points for select extras added to the booking – such as an additional bag or pre-payment for a preferred seat.



EARN WITH SAF CONTRIBUTIONS

Earn Tier Points and collect Avios, when a Member contributes towards Sustainable Aviation Fuels. Members can even use their Avios balance to purchase SAF**.

**Sustainable Aviation Fuels (SAF) are defined in the [Refuel EU Aviation Regulation](#) as aviation fuels that are either synthetic aviation fuels, aviation biofuels or recycled carbon aviation fuels. For further information, please visit [BA Better World](#).

WHAT ELSE IS CHANGING



UNLOCKING NEW TIER MILESTONES

Members will be able to unlock bonus Avios awards when reaching certain Tier Point thresholds. More details coming soon.



SAVINGS AT THE WINE FLYER

Make savings on wines at The Wine Flyer - starting from a 5% saving for Bronze Members and increasing with every Tier.



BOOKINGS USING ALTERNATIVE DISTANCE-BASED-MODEL FOR TIER POINTS COLLECTION

Bookings made through travel management companies or travel agents and product types where the airfare paid isn't disclosed on the ticket or the information isn't available, will use an alternative distance-based accrual. These exceptions include but not limited to:

- BT and IT tickets (e.g. Agency Nets/Groups/Allocation)
- Tour Operator
- Flights marketed by other airlines (excluding American Airlines and Iberia)

The Tier Point calculator on ba.com will be updated by 1 April 2025 to support this.

OTHER INFORMATION

For flights booked before 30 December 2024 for travel from 1 April 2025, that are marketed by British Airways, American Airlines or Iberia, Tier Points will be awarded based on a conversion of the existing method. This means that bookings already made will earn proportionally the same number of Tier Points, as today.

For more information and Frequently Asked Questions visit ba.com/theclub.